

CURRICULUM VITAE

Family name : **Gorynia**
First names : **Marian**
Nationality : **Polish**

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Present Position

Professor (Full time) since 2000 – Faculty of Management – Akademia Ekonomiczna w Poznaniu (The Poznan University of Economics), Poland

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Educational background

Professor - 31.10.2000

Assistant Professor – The Poznan University of Economics, Faculty of Management
07.07.1990

Doctor in Economics – The Poznan University of Economics, 18.06.1985

Master in Economy – The Poznan University of Economics, 1980

Professional experiences -Years within the firm:

Assistant (1983-1985) The Poznan University of Economics

Senior Assistant (1985-1986) The Poznan University of Economics

Tutor (1986-1998) The Poznan University of Economics

Associate Professor 1998 The Poznan University of Economics

Vice - Dean of Faculty of Management The Poznan University of Economics
(1999-2002)

Departmental coordinator of ERASMUS Programme (1999-2002)

Member of the Senate of The Poznan University of Economics –since 1999

Chairman of the Departmental Commission for Nostrification of Diplomas and
Scientific Titles obtained Abroad (1999-2002)

Vice - Chairman of the Departmental Recruitment Commission (1999-2002)

Vice Rector for Scientific Research and International Relations – since 2002

Membership of professional bodies :

Polskie Towarzystwo Ekonomiczne (Polish Economic Society)

European International Business Academy

International Management Development Association

Member of Editorial Review Board of „Journal of Transnational Management Development” since 2001

Member of Editorial Board of “International Journal of Institutional Governance” since 2003

Educational key qualifications

international business (strategy of the firm in international business, international competitiveness of firms and industries, foreign direct investment), firms` strategies during transition, policy measures evaluation.

Publications (selection) :

Books

Teoria i polityka regulacji mezosystemow gospodarczych a transformacja postsocjalistycznej gospodarki polskiej (Theory and policy of regulation of economic meso-systems and the transformation of Polish post-socialist economy), Published by The Poznan University of Economics, Poznan **1995**

Zachowania przedsiebiorstw w okresie transformacji. Mikroekonomia przejscia (Behavior of enterprises during the transition period. Microeconomics of transition), Published by The Poznan University of Economics, Poznan **1998**

Strategie przedsiebiorstw w biznesie miedzynarodowym (Firms` strategies in international business), Published by The Poznan University of Economics, Poznan **2000** (editor Marian Gorynia, co-authors: K. Fonfara. E. Najlepszy, J. Schroeder)

Luka konkurencyjna na poziomie przedsiebiorstwa a przystapienie Polski do Unii Europejskiej (Competitive gap on the enterprise level and Poland`s accession to the European Union), editor Marian Gorynia, Published by The Poznan University of Economics, Poznan **2002**

Articles

Competitive potential of Polish firms and Poland`s entry into the European Union, in: The economic transfers between PGV and the EU, “Revista de Economia e Direito”, Special edition **2001**, Universidade Autonoma de Lisboa – UAL, p. 305-324.

The competitiveness of Polish firms and the European Union enlargement, „The Poznan University of Economics Review” **2001**, nr 1.

With R. Wolniak, The Participation of Transitional Economy in Globalisation – The Case of Poland, „Yearbook of Polish European Studies” **2001**, volume 5, p.51-66.

Internationalization of a Post-Communist Economy – Opportunities and Threats: The Case of Poland, in: Internationalization in Central and Eastern Europe, editor Marin Alexandrov Marinov, Ashgate **2002**, p. 76-104.

With R. Wolniak, The Competitiveness of Polish Firms on the Eve of Poland’s Entry into the European Union, in: Business in Poland - Experiences of Finnish Companies in Doing Business in the Largest Eastern EU Candidate Country , editor Kari Liuhto, “Studies in Industrial Engineering and Management” **2002**, No 18, Lappeenranta University of Technology, p. 390-405.

With R. Wolniak, The Participation of Transitional Economy in Globalization – The Case of Poland, in: Business in Poland - Experiences of Finnish Companies in Doing Business in the Largest Eastern EU Candidate Country , editor Kari Liuhto, “Studies in Industrial Engineering and Management” **2002**, No 18, Lappeenranta University of Technology, p. 431-445.

With J. Nowak, R. Wolniak, The Globalisation of a Transitional Economy – The Experience of Poland, in: The Impact of Globalization on the World Business in the New Millenium: Competition, Cooperation, Environment, and Development, editor Erdener Kaynak, Fulya D. Sarvan, Proceedings of the Eleventh World Business Congress, Antalya, July 10-14, **2002**, p. 369-375.

With Bernard Haudeville, Marina Dabic, National Differences in Technology Transfers in East European Transition Economies, “Mondes en Developpement” **2002**, volume 30, p.75-85.

Marian Gorynia, Internationalisation of Economy versus economic policy under integration and globalisation, “The Poznan University of Economics Review”, Wydawnictwo AEP, p. 3-19, **2003**

With Radosław Wolniak, Polish Firms in the European Union. Their Internationalization Projections and Perspectives, “Studia Ekonomiczne” **2003**, nr 1-2.

Marian Gorynia, Jan Nowak, Radosław Wolniak, Globalization of a Transitional Economy: The Experience of Poland, “Journal of East-West Business” **2003**, volume 9, number 2.

Published papers

International Competitiveness of Polish Firms – Results of Empirical Research (extended abstract), in: Proceedings of **Fourth International Conference on**

Enterprise in Transition, University of Split, Faculty of Economics, Split **2001**, p. 146-147.

With R. Wolniak, The Competitiveness of Polish Firms on the Eve of Poland's Entry into the European Union, in: Proceedings of **Tenth World Business Congress of Management Development Association**, Zagreb **2001**, p. 281-288.

With J. Nowak, R. Wolniak, The Globalisation of a Transitional Economy – The Experience of Poland, in: The Impact of Globalization on the World Business in the New Millennium: Competition, Cooperation, Environment, and Development, editor Erdener Kaynak, Fulya D. Sarvan, Proceedings of the **Eleventh World Business Congress**, Antalya, July 10-14, **2002**, p. 369-375.

Les strategies des entreprises polonaises localisees pres de la frontiere polono-allemande dans le contexte de l'elargissement de l'Union Europeenne, w: La construction europeenne. Modes de developpment et partenaires, **Actes de la VIII Conference Scientifique Internationale de Reseau PGV**, Ekonomicka Faculta Univerzita Mateja Bela, Banska Bystrica **2002**

The Internationalization of Polish Firms and Poland's Accession to the European Union (extended abstract), in: Proceedings of **Fifth International Conference on Enterprise in Transition**, University of Split, Faculty of Economics, Split **2003**, p. 131-133

With Jan Nowak, Radosław Wolniak, Motives and Modes of FDI, Firm Characteristics and Performance: Case Studies of Foreign Subsidiaries in Poland, in: "Succeeding in a Turbulent Global Marketplace: Changes, Developments, Challenges, and Creating Distinct Competencies", - Proceedings of **Twelfth World Business Congress**, editor E. Kaynak, T. D. Harvar, Vancouver, British Columbia **2003**.